INCOME DISTRIBUTION BY GENDER
Based on personal revenue from photography in the past 12 months.

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Male %</th>
<th>Female %</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 - $10,000</td>
<td>29%</td>
<td>39%</td>
</tr>
<tr>
<td>$10,001 - $20,000</td>
<td>15%</td>
<td>16%</td>
</tr>
<tr>
<td>$20,001 - $35,000</td>
<td>12%</td>
<td>15%</td>
</tr>
<tr>
<td>$35,001 - $50,000</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>$50,001 - $60,000</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>$60,001 - $70,000</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>$70,001 - $80,000</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>$80,001 - $90,000</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>$90,001 - $100,000</td>
<td>4%</td>
<td>2%</td>
</tr>
<tr>
<td>$100,000+</td>
<td>9%</td>
<td>4%</td>
</tr>
</tbody>
</table>

© 2018 PDN, Photo District News, Emerald Expositions, All Rights Reserved.
<table>
<thead>
<tr>
<th>Income Range</th>
<th>MALE</th>
<th>FEMALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 - $10,000</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>$10,001 - $20,000</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>$20,001 - $35,000</td>
<td>1%</td>
<td>5%</td>
</tr>
<tr>
<td>$35,001 - $50,000</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>$50,001 - $60,000</td>
<td>5%</td>
<td>8%</td>
</tr>
<tr>
<td>$60,001 - $70,000</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>$70,001 - $80,000</td>
<td>16%</td>
<td>11%</td>
</tr>
<tr>
<td>$80,001 - $90,000</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>$90,001 - $100,000</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>$100,000+</td>
<td>25%</td>
<td>15%</td>
</tr>
</tbody>
</table>
EDITORIAL INCOME DISTRIBUTION BY GENDER
Based on personal revenue from photography in the past 12 months.

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 - $10,000</td>
<td>4%</td>
<td>11%</td>
</tr>
<tr>
<td>$10,001 - $20,000</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>$20,001 - $35,000</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>$35,001 - $50,000</td>
<td>3%</td>
<td>7%</td>
</tr>
<tr>
<td>$50,001 - $60,000</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>$60,001 - $70,000</td>
<td>8%</td>
<td>12%</td>
</tr>
<tr>
<td>$70,001 - $80,000</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td>$80,001 - $90,000</td>
<td>16%</td>
<td>13%</td>
</tr>
<tr>
<td>$90,001 - $100,000</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>$100,000+</td>
<td>35%</td>
<td>19%</td>
</tr>
</tbody>
</table>

© 2018 PDN, Photo District News, Emerald Expositions, All Rights Reserved.
PHOTOJOURNALISM INCOME DISTRIBUTION BY GENDER
Based on personal revenue from photography in the past 12 months.

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Male (%)</th>
<th>Female (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 - $10,000</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>$10,001 - $20,000</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>$20,001 - $35,000</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>$35,001 - $50,000</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>$50,001 - $60,000</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>$60,001 - $70,000</td>
<td>4%</td>
<td>9%</td>
</tr>
<tr>
<td>$70,001 - $80,000</td>
<td>1%</td>
<td>12%</td>
</tr>
<tr>
<td>$80,001 - $90,000</td>
<td>15%</td>
<td>14%</td>
</tr>
<tr>
<td>$90,001 - $100,000</td>
<td>19%</td>
<td>15%</td>
</tr>
<tr>
<td>$100,000+</td>
<td>41%</td>
<td>31%</td>
</tr>
</tbody>
</table>
TRAVEL INCOME DISTRIBUTION BY GENDER
Based on personal revenue from photography in the past 12 months.

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 - $10,000</td>
<td>1%</td>
<td>9%</td>
</tr>
<tr>
<td>$10,001 - $20,000</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>$20,001 - $35,000</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>$35,001 - $50,000</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>$50,001 - $60,000</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>$60,001 - $70,000</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>$70,001 - $80,000</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>$80,001 - $90,000</td>
<td>15%</td>
<td>16%</td>
</tr>
<tr>
<td>$90,001 - $100,000</td>
<td>19%</td>
<td>15%</td>
</tr>
<tr>
<td>$100,000+</td>
<td>33%</td>
<td>48%</td>
</tr>
</tbody>
</table>
## Wedding Income Distribution by Gender

Based on personal revenue from photography in the past 12 months.

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Male (%)</th>
<th>Female (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1 - $10,000</td>
<td>5%</td>
<td>8%</td>
</tr>
<tr>
<td>$10,001 - $20,000</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>$20,001 - $35,000</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>$35,001 - $50,000</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>$50,001 - $60,000</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>$60,001 - $70,000</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>$70,001 - $80,000</td>
<td>11%</td>
<td>9%</td>
</tr>
<tr>
<td>$80,001 - $90,000</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>$90,001 - $100,000</td>
<td>21%</td>
<td>17%</td>
</tr>
<tr>
<td>$100,000+</td>
<td>26%</td>
<td>27%</td>
</tr>
</tbody>
</table>

© 2018 PDN, Photo District News, Emerald Expositions, All Rights Reserved.